

PUT ME IN!

IMPACT REPORT 2021

FROM THE FOUNDERS

We're proud to share our 2021 results and impact - our first full year in action!

Put Me In! is a nonprofit that increases access to sports for children of incarcerated parents. We provide recurring annual financial aid for the direct costs of sports participation (league fees, equipment, and travel).

In 2021, we launched in the San Francisco Bay Area. We enrolled 10 children and committed over \$70,000 of financial aid. Our 2021 cohort ranged from 2nd to 10th grade, and our financial aid supported countless hours of sports.

We're especially grateful for your support. In 2021, over 100 individuals and foundations supported us with over \$500,000 of funding. We're blessed with great pro bono partners who have supported us with professional services in legal, branding, and software design.

Our 2022 plans are ambitious. We're planning to triple the number of children enrolled in Put Me In!, expand to Boston, and begin distributing our financial aid with efficiency through an intuitive new mobile application, designed and built with love.

Let's Go!



Matt Blodgett
Co-Founder & Executive Director



Robyn Glaser
Co-Founder & Chairman



WHO WE ARE

Mission

To increase access to sports
for children of incarcerated parents (CIPs)

Our Story

We were founded in 2020 by Matt Blodgett and Robyn Glaser. Put Me In! was born from Matt's experience as a CIP.

Matt serves as our Executive Director.

WHAT WE DO



Identify and enroll children through partnerships with community organizations, schools, and nonprofits that support system-impacted kids



Provide committed and recurring annual financial aid of \$1,000 per enrolled child



Help cover the cost of equipment, uniforms, league fees, participation fees, and travel



Distribute long-term financial aid that helps support a child's participation in sports through high school



WHY WE DO IT

2.7 million

U.S. children have an incarcerated parent

2X

risk of mental health challenges for CIPs

2 in 3

system-impacted families face severe financial distress

.....

Sports

provide numerous benefits that help children combat mental health challenges, build self-esteem, and develop strong connections to friends and mentors

Sources: [National Institute of Corrections](#), [Human Impact Partners](#), [Youth.gov](#)

OUR IMPACT - 2021

We are proud of our accomplishments in our first year.



Enrolled 10 Children

With the help of great partners, we successfully enrolled 10 children in 2021. Our 2021 cohort averaged at 6th grade. We were proud to commit a total of \$71,000 to support this cohort through 12th grade, starting in 2021.



Supported 8 Sports

Sports played in our first cohort include softball, basketball, soccer, swimming, football, track & field, karate, and boxing. Two children qualified for and competed in the Junior Olympics!



Partnered with 8 Caregivers

The caregivers of the children we enroll at Put Me In! are both our partners and our customers. They make our mission possible and make sure our funds are well-invested. We're proud to report a perfect Net Promoter Score in our 2021 caregiver survey.



Raised \$500,000+

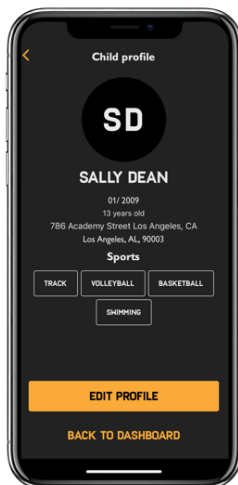
At the beginning of 2021, our plan was to raise \$250,000. We're grateful to report that we more than 2x'd that goal. We're starting to build out our organization for growth and added our first full-time paid staff member in February.

PATH TO GROWTH: BUILDING SOFTWARE

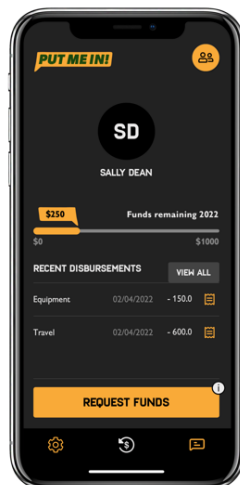
INTRODUCING:

The Put Me In! mobile app for caregivers! The mobile app increases efficiency and extends reach ...

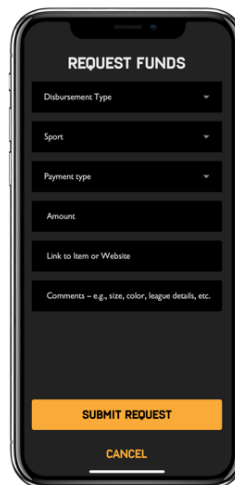
Manage Child's Profile
add or remove sports



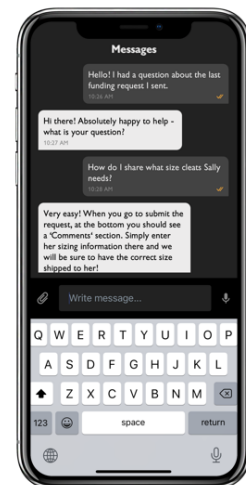
View Child's Funding History
manage budget



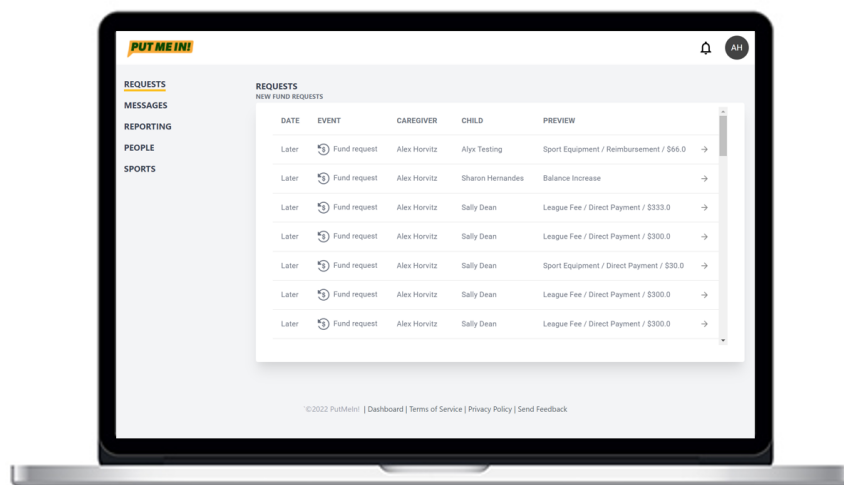
Request Funds
direct payments or reimbursements



Message PMI! Directly
in-app texts



... with a software-as-a-service back-end for efficient program management.



COMING 2Q 2022!

Please Note: The Put Me In! Mobile app, while visible and downloadable from the Apple App Store and Google Play Store, is only accessible to registered Put Me In! caregivers (i.e., only caregivers can log in).

STRAIGHT FROM PUT ME IN! YOUTH

going on in the field

5) All of the sports have helped relieve stress or take my mind off of something in one way or another. Basketball is a more physical sports, so when playing I get more aggressive and competitive with the game. Softball, I let all my anger out on the ball whether it's pitching, throwing, or hitting I let all of it on the ball and put all my power in it. Volleyball is a lot less contact, but when I'm spiking or serving I hit the ball as hard as I can with all of my anger or frustration belled up inside of me.



My favorite team is the Lakers because they are good and Kobe Bryant was a star.

3. What is your favorite sport and why?
Dance because you get to learn new moves.

4. Who is your favorite athlete and why?
Jesse Owens because he ran track just like me and broke a lot of records.

5. How have sports influenced you or helped you?
Sports has allowed me to stay busy and learn hard work is.

Tell us something you have learned from participating in sports or on a team?
I've learned to work hard and not to quit.

THE IMPACT OF SPORTS IS CLEAR

Feedback from caregivers of Put Me In! youth:

"He's learning legitimate life lessons about how to be a team player, show up with right attitude, positive mindset, that you have to have determination, that you have to put in work to see the results"



"When I was younger, these opportunities weren't around and I got in a lot of trouble...I didn't have anything to keep me out trouble and keep me focused...[sports] keep her focused... she doesn't have time to get in trouble like I did when I was her age."

"I didn't think that there would be a program like this that could help with something like this, that there are people that see families like ours, that understand how important it is that kids like R. play sports"

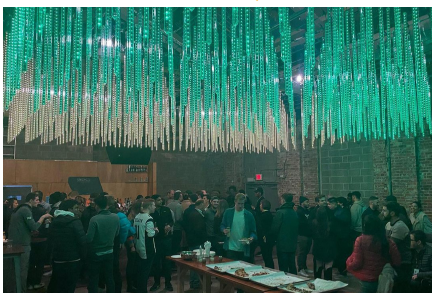


PMI! VISITS YALE

On November 19th, Put Me In! held its first annual Harvard-Yale reception with Julian Edelman, our Athlete Ambassador.



After many Zooms, we finally met Julian Edelman in person. We're grateful for Julian's heartfelt partnership and excited about building together in the years to come.



Over 100 people joined us for drinks and a pizza buffet at BAR in New Haven, CT. We'll see you in November at The Cantab Lounge in Cambridge!



Thanks to generous donors, this first event in New Haven raised over \$40,000.

Mark your calendars!

2022 Put Me In! Harvard-Yale Reception
November 18th 2022 in Cambridge, MA
The Cantab Lounge

MANY PLAYERS. ONE TEAM.

Board of Directors

Robyn Glaser
Chairman & Co-Founder

Alyssa Tamboura
Board Member

Timothy Dibble
Board Member

Ken Gawrelski
Board Member

Matt Blodgett
Executive Director & Co-Founder

Athlete Ambassador

Julian Edelman
Super Bowl LI MVP

Full-Time Staff

Alexandra Horvitz
Chief Program Officer

Team

Sam Biggers

Mike Blodgett

Wesley Boatwright

Khalid Cannon

Jodi Eggert

Anthony Farias

Brynn Gasparino

Peter Gerson

Katherine Heidecke

Lilia Kasdon

Ben Metcalfe

Jenelle Mezzetti

Alec More

Ikechukwu Nnadi

Nicolas Oliveira

Alok Pandey

Jamie Schroeder

Ryan Schroeder

Samantha Silverman

Spencer Tyson

Andrew Wallace

WE'RE GRATEFUL FOR OUR PARTNERS

Referral Partners



Northeastern University
Center for the Study of Sport in Society

**FR1ENDS of the
CH1LDREN**
SF Bay Area

Operational Partners



**MORRISON
FOERSTER**



PUT ME IN!

Get in touch!

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