

PUT ME IN!

2022
IMPACT REPORT



TABLE OF CONTENTS

- 01.** *MESSAGE FROM OUR FOUNDERS*
- 02.** *MESSAGE FROM OUR CPO*
- 03.** *WHAT WE DO*
- 04.** *BOARD OF DIRECTORS*
- 05.** *OUR TEAM*
- 06.** *OUR PARTNERS*
- 07.** *2022 HIGHLIGHTS*
- 08.** *OUR CAREGIVERS & CIPS*
- 09.** *EXPANSION*
- 10.** *SPONSOR A CIP*
- 11.** *CASE STUDY*
- 12.** *FINANCIAL AID UPDATE*

MESSAGE FROM OUR FOUNDERS

Greetings!

We're proud to share our 2022 results with you. Our second full year of operations was highly focused on joyful program execution and growth with excellence.

In 2022, we nearly tripled the size of our program from 10 to 28 CIPs, successfully expanded to Boston, built and released innovative software for program management and scalability, and recruited a remarkable full-time President and Chief Program Officer, Khalid Cannon.

Looking ahead, in 2023, we plan to increase our program to 50 enrolled CIPs, expand to Minneapolis and Austin, continue improving our software, and explore pilots with corrections systems to unlock scalable and system-changing impact.

None of this is possible without your support. An incredibly heartfelt "thank you" to our caregivers, CIPs, partners, team, supporters, and especially our dedicated funders.

Let's Go!

Matt and Robyn



Matt Blodgett

Co-Founder and
Executive Director



Robyn Glaser

Co-Founder and
Chairman

PUT ME IN!

MESSAGE FROM OUR CHIEF PROGRAM OFFICER



Dear Supporters of Put Me In!,

I am thrilled to have the opportunity to introduce myself as the President and Chief Program Officer of Put Me In! As a former child of an incarcerated parent (CIP), I know firsthand the unique challenges faced by children growing up with a parent in prison. My personal experience has inspired me to dedicate my career to making a difference in the lives of CIPs.

After graduating from Yale University, where I studied chemistry and geology and played football, I began my career in strategy and value creation consulting for software companies. In 2020, I joined Put Me In! as an early member of the volunteer team supporting our co-founders, Robyn Glaser and Matt Blodgett.

In the fall of 2022, I officially began operating as the first full-time employee of Put Me In!, as President and Chief Program Officer. I am incredibly excited about this opportunity to lead an organization that is making a real difference in the lives of CIPs. In my role, I focus on administering the program on a day-to-day basis while also positioning the organization for future success through our expansion strategy.

Looking ahead, we are committed to continuing our mission of increasing access to sports for children of incarcerated parents. In 2023, we plan to increase total program enrollment to 50 CIPs and add two new cities (Austin & Minneapolis). We could not achieve these goals without the support of our donors and volunteers, who have made our work possible.

Thank you for your continued support. I am excited about the future of Put Me In! and look forward to the positive impact we will make together.

Thank you,
Khalid Cannon
President & Chief Program Officer
Put Me In!



WHAT WE DO

We Increase Access to Sports for Children of Incarcerated Parents

Put Me In! breaks down financial barriers faced by system-impacted families through a scalable and efficient model:



Annual financial aid

PMI! provides \$1,000 to each enrollee annually, starting in elementary and middle school through high school



Partnership and collaboration

PMI! finds CIPs and caregivers to enroll through partnerships with other organizations, such as Project Avary in the Bay Area



Covering the costs of sports

PMI! helps system impacted families pay for the costs associated with sports, such as travel, gear, and participation fees



Tech-enabled for scale

PMI!'s financial aid is distributed through a proprietary mobile app and administered through a SaaS platform

BOARD OF DIRECTORS



Robyn Glaser

Co-Founder & Executive Chairman

Robyn Glaser is a Senior Vice President at the Kraft Group, managing various business projects, strategic initiatives, and operational functions for the New England Patriots. She also serves as a business advisor to start-ups, civic leader in Boston, and co-founder of Put Me In! and Board member of Empowerment Plan.



Matt Blodgett

Co-Founder & Executive Director

Matt Blodgett is a technology investor and entrepreneur. He cofounded Put Me In! based on his lived experience as a CIP growing up in Minnesota.



Alyssa Tamboura

Board Member

Alyssa Tamboura, an advocate for system-impacted families, founded Walls to Bridges, a restorative justice dialogue program for incarcerated individuals and their families. She currently chairs the Bay Area Children of Incarcerated Parents Partnership and is a third-year law student at Yale Law.



Timothy Dibble

Board Member

Timothy Dibble is a General Partner at Alta Equity Partners with prior experience at the Bank of Boston. He serves on multiple boards, including Year Up and Big Brothers Big Sisters of Eastern Mass, and is a past Chairman of the Board of Shining Hope for Communities. Tim has seen firsthand the benefits of youth sports through his children.



Ken Gawrelski

Board Member

Ken Gawrelski is an investor in entertainment, communications, and technology at Wells Fargo, with over 15 years of experience investing primarily in public markets. He holds an Economics degree from Yale University and an MBA from The Wharton School at the University of Pennsylvania, and has played team sports since age 4.

ONE TEAM, ONE DREAM



THANK YOU, PARTNERS!

Our network of partners make the work we do possible!

Referral Partners



Operational Partners



PUT ME IN!

2022 HIGHLIGHTS



Expanded to New Cities

- Launched in Boston with 5 new children
- Enrolled 13 new children in SF
- Planning underway in Austin + Minneapolis



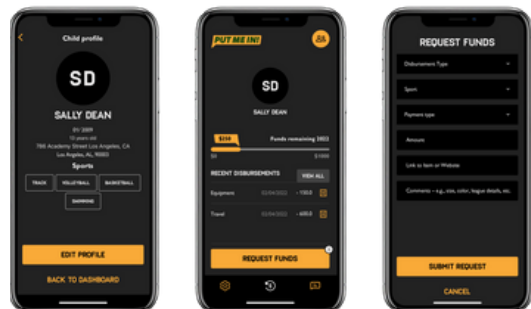
Grew Staff Capacity

- Khalid Cannon named President and Chief Program Officer
- 2017 Yale graduate and athlete
- Leading program growth strategy for 2023 and beyond



Developed & Launched Software

- Streamlined digital application and enrollment process
- Financial aid facilitated via mobile app



FROM OUR CAREGIVERS & CIPS



Marie B.
CAREGIVER

"I've seen lots of growth and him being more comfortable with his teammates. He enjoys it so much more now than he did. Because he missed a lot during COVID. So he didn't really get to play too much. He's more focused."



Deanna N.
CAREGIVER

"You know, we talk about that village, it usually is nonexistent. But we are building that, you know, for us, and [Put Me In!] has been a part of that."



M. on what he has learned
AGE 15 FROM BOSTON

"Sports helped me lose weight, build more confidence, and helps me with my health and keeps me busy and out of trouble."



O. on what he has learned
AGE 10 FROM THE BAY AREA

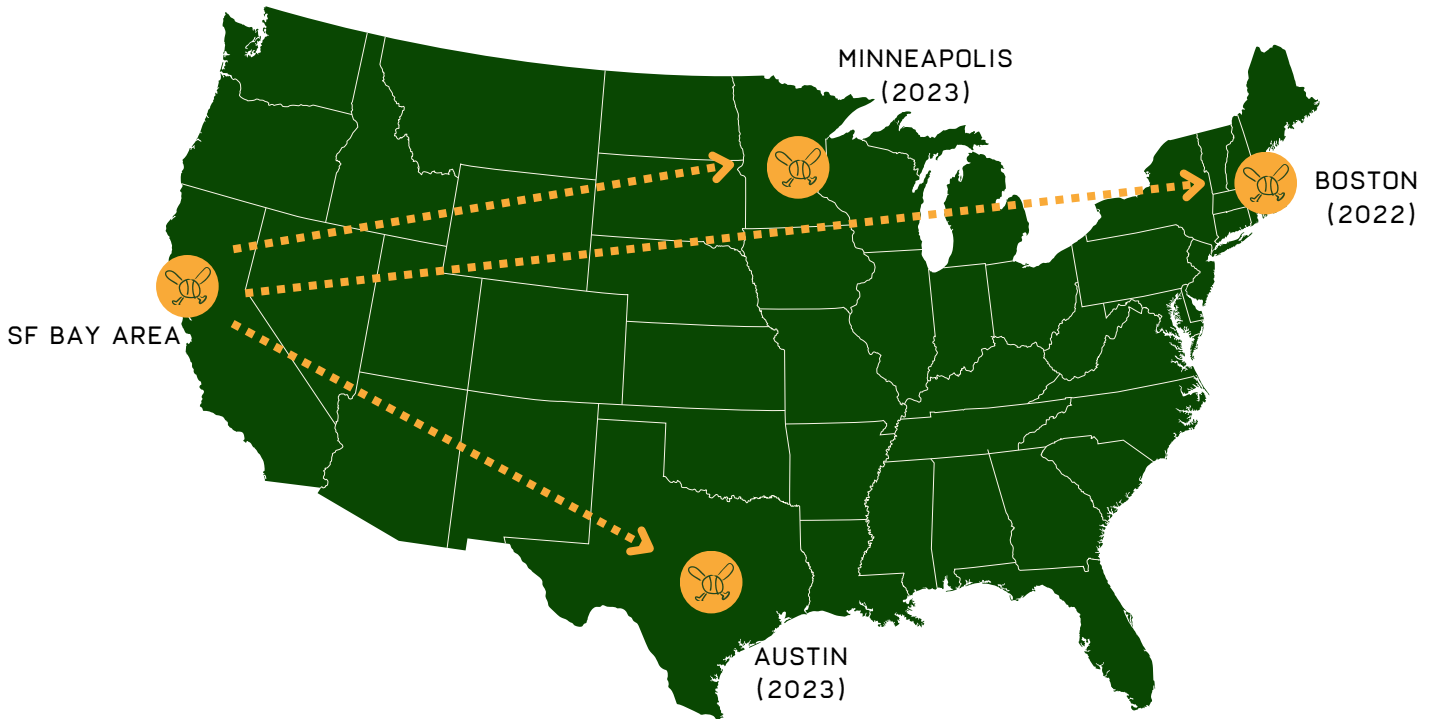
"You lose some and win some. We are one team. We keep each other up and have each others back."



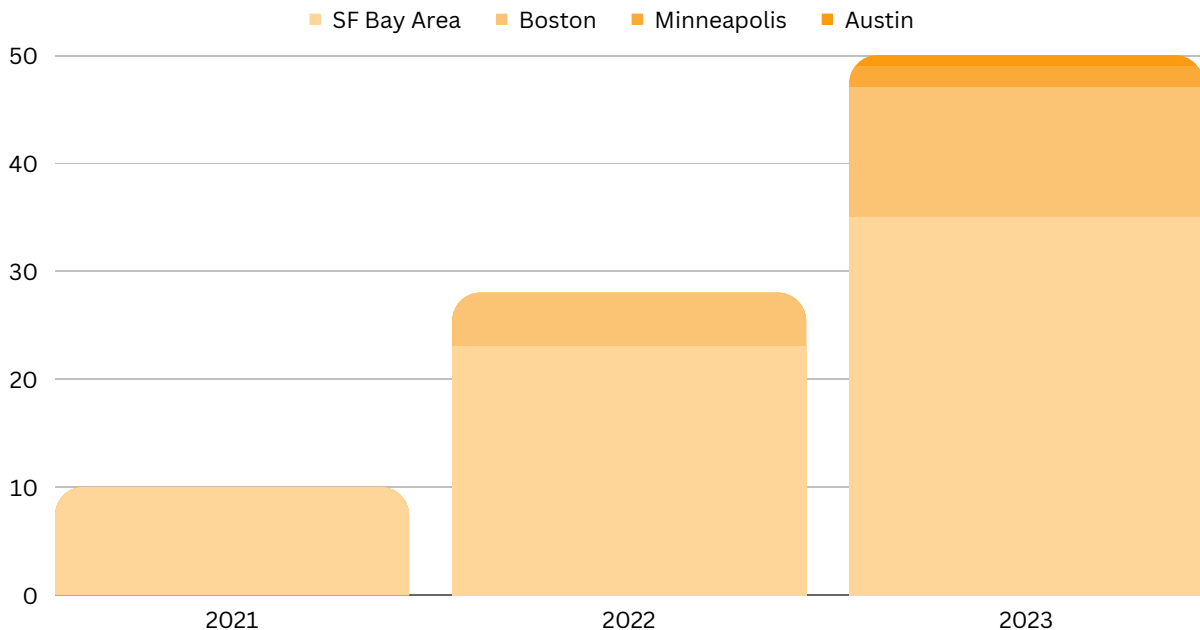
E. on his favorite sport
AGE 15 FROM THE BAY AREA

"I always had so much love for football. It's somewhere where I can release all my anger and feel good about it and I fit in."

EXPANSION



By the end of 2023, PMI! will be supporting 50 children in 4 cities across the country!



PUT ME IN!

IMPACT REPORT 2022

SPONSOR A CIP

Unlock **hundreds of hours** of play.

Tackle the **equity gap** in physical and mental health.

70% | Percentage of system-impacted families with children under the age of 18

2X | Children of incarcerated parents are twice as likely to experience mental health challenges

15% | Physically active children are 15% more likely to go to college

Research by Stanford Childrens Health found that participation in sports leads to....

- ★ Self-esteem and self-confidence
- ★ Development of social skills
- ★ Friendship and mentorship



For \$85/month, you can help a CIP access the mental and physical health benefits of sports.



"We are grateful for our partnership with Put Me In!. Their mission to empower and support kids of incarcerated parents through sports scholarships is a powerful one that is changing lives."

- April Gargiulo, founder of Vintner's Daughter

CASE STUDY

LEARN ABOUT THE IMPACT OF
SPORTS FOR J. - 2021 PMI! COHORT

4

Number of grade level
reading gains made by
J since enrolling

\$2,000

Invested so far to
enable J to access
swimming and learn
karate

\$11,000+

Lifetime amount
committed by Put Me
In!



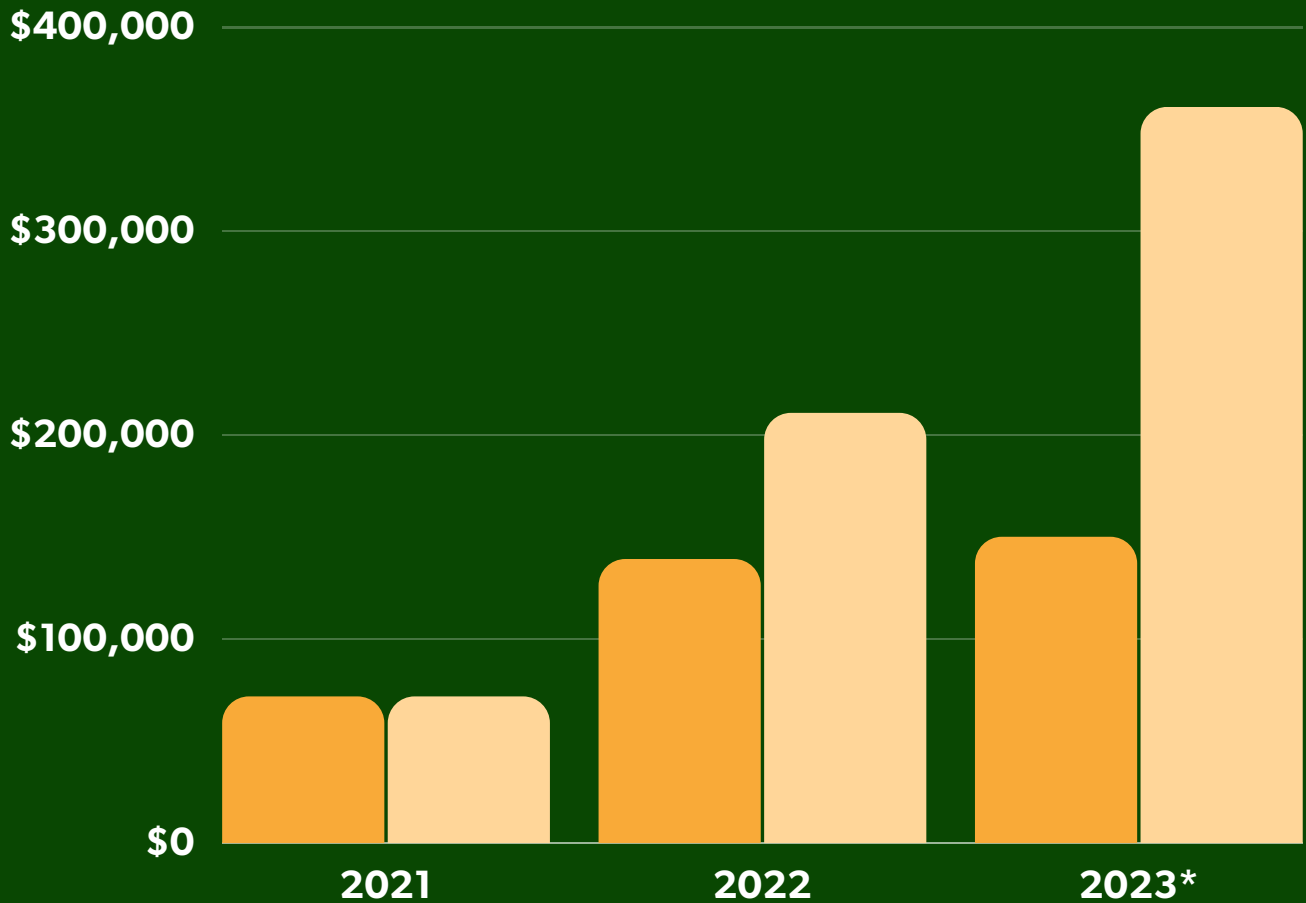
Like many parents, Nicole was worried about her son J falling behind, especially after his father's incarceration. As a potential solution, she enrolled J in Put Me In! in 2021.

The results were significant. J began with swimming and later went on to learn Karate -- where he's now up to a purple belt. "I just love seeing how he transforms, and it is such a beautiful growing process because not only is his confidence boosting, his self-worth is growing because he knows if he applies himself, he can accomplish this," J's mom Nicole said.

Beyond increased self-confidence, J's enrollment in Put Me In! has helped generate striking academic improvements -- and he was able to jump at four reading grades in one year. Off the practice field, Nicole has noticed that Put Me In! has honed J's discipline. J's experience is a powerful example of the impact this program can have on students of all backgrounds.

FINANCIAL AID COMMITMENTS

- Annual Funds Committed
- Cumulative Funds Committed



85%

Total Expenses are Program-Related

1.0x

Total New Financial Aid Committed / Total Cash OpEx Ratio

15.9x

Fundraising Expense Ratio

\$40k

Cumulative Financial Aid Disbursements



\$375k

Cumulative Financial Aid Commitments



***Thank you for supporting
children of incarcerated
parents!***

Donate to PMI!


By making a donation to PMI!'s general programming, you support our team's efforts to effectively partner with CIP caregivers in the communities we serve. Visit us at www.putmein.org to learn more.

Contact the team

Put Me In!

 www.putmein.org

 hello@putmein.org

 [@put_me_in](https://www.instagram.com/put_me_in)

PUT ME IN!

IMPACT REPORT 2022